



CEYLON TEA BROKERS PLC

Tea Market Report

Sale No.07 – Sale of 17th /18th February 2015
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C O M M E N T S

A total quantity of 7.5 m kgs was offered at this week's auction. Ex estates consisted 1 m kgs approximately and met with lower demand allround whilst the bottom end teas of the Low Grown met with good demand.

A few select best western BOPs sold around last week's levels, whilst the others declined by Rs.10 – 20 per kg. Tea in the below best category eased by Rs.10 per kg. Nuwara Eliyas gained sharply whilst Uva/Udapussellawas eased by Rs.5 -10 per kg.

Best western BOPs a few select invoices sold around last week's levels. Others sold irregular. Nuwara Eliyas and Uva/ Udapussellawas sold irregularly lower.

Medium Grown Orthodox varieties sold lower to last week's levels. Select best liquoring leafy's sold firm to last week's levels.

In the CTC category High grown BP1s gained Rs.5 – 10 per kg whilst Mid and Low Grown BP1s sold around last week's levels. The corresponding PF1s sold irregularly lower

Westerns and a selection of Uvas showed an improvement in quality in this week's Ex estate offerings.

Low Grown consisted 3.7 m kgs in the Leafy & Tippy catalogues. Select best OP1s appreciated from last week's levels and sold between Rs.700 – 770. Others declined. Select best BOP1s along with the below best eased. Select best OP/OPAs declined. OP/OPAs ranging between Rs.400 – 450 levels met with good demand and Russia was active. OPAs ranging between Rs.300 – 380 levels met with good demand and shippers to Iraq lent strong support. Select best PEK1s eased whilst bold PEKs held firm. PEKs at the bottom met with strong demand. Syria and Turkey continued to lend good support.

In the small leaf tippy catalogues a few select best FBOP/FF1s held firm whilst others declined by Rs.5 - 10 per kg. Below best sorts eased by Rs.10 per kg. Select best FFs along with the tippy varieties sold irregularly lower

The Ceylon Speciality Estate Tea of the year competition and the charity tea auction was held at the Gulf Food & Beverages exhibition in Dubai recently. This was held to promote (Ceylon Tea) for the consumers in the Middle East and the Gulf region.

The Global Crude oil prices recorded US\$ 62 per barrel today recording an all time high for the year 2015. The Global crude oil prices have been gradually increasing in the past few days.

The minks peace deal arrived between Russia and Ukraine is in the balance with fighting intensifying between the separatist rebels and the Ukraine government in the past few days.

The depreciation of the Turkish Lira by 6.8% against the US\$ in the past few weeks could also affect the Sri Lankan Tea market. A further depreciation would affect the low Grown especially the Pek grades which is sold at a premium when compared to the current Low Grown elevation average which is around Rs.425.00 levels. Turkey was the biggest Importer of Sri Lanka Tea in the year 2014

Last week, Westerns experienced bright mornings with occasional evening showers. Nuwara Eliyas/ Uva/Udapussellawas experienced bright mornings with evening showers throughout the week. Low Grown experienced bright mornings with evening showers throughout the week.

Crop Intake -All Planting districts reported a moderate increase in the crop intake.

Currency Board– As at 18th Feb

	United States Dollars (USD)		European Community Euro (EUR)		United Kingdom Pounds (GBP)	
	2015	Corresponding 2014	2015	Corresponding 2014	2015	Corresponding 2014
Sri Lankan Rupee	132.80	130.71	148.48	179.12	200.50	218.89
Indian Rupee	62.15	61.66	70.70	84.50	95.47	103.27
Kenyan Shilling	89.84	84.87	102.20	116.31	138.01	142.13
Bangladesh Taka	76.57	76.34	87.11	104.62	117.63	127.84
Indonesian Rupiah	12,642.20	11,614.40	14,382.10	15,917.20	19,420.10	19,451.30
Malawi Kwacha	440.35	422.70	500.95	579.29	676.43	707.92
Vietnam Dong	21,210.50	20,867.40	24,129.70	28,598.10	32,582.10	34,947.90

SRI LANKA RUPEE AGAINST US DOLLAR – TIME PERIOD: 12/02/2015 to 18/02/2015

12/02/2015	129.47	16/02/2015	129.88	18/02/2015	130.52
13/02/2015	129.68	17/02/2015	129.94		

Please refer Page No.2 & 12 for more details


(Source: www.oanda.com / CBSL)

CEYLON TEA BROKERS PLC –SALE NO.7 OF 17TH /18TH FEBRUARY 2015

QUANTITY SOLD DURING THE PERIOD

(9th February 2015 to 14th February 2015)

	2015		2014	
	WEEKLY	TODATE	WEEKLY	TODATE
PRIVATE SALES	49,065.00	260,049.50	75,840.00	432,954.00
PUBLIC AUCTION	6,095,320.50	34,337,400.50	6,672,837.00	38,266,100.00
FORWARD CONTRACTS	8,420.00	64,540.00	12,480.00	61,790.00
DIRECT SALES	65,008.00	198,422.94	39,452.00	311,955.80
TOTAL	6,217,813.50	34,860,412.94	6,800,609.00	39,072,799.80
BMF EXCLUDED FROM PRIVATE SALE	507,394.00	1,375,303.00	261,228.00	1,932,234.00

<p>Tea- Tech Column</p> 	<p>Clean fibre extractor felt brushes regularly to maximise fibre removal</p>
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Congratulations!

to

Thalgasyaya Tea Factory
for obtaining

OHSAS: 18001:2007

and

Food Safety System Certification - 22000
(ISO -22000: 2005)

for

Manufacture of Black Tea

Ceylon Tea Services

Please note that all the above warehouses will be closed from 26th February 2015 - 02nd March 2015 (both days inclusive) for Annual Stock Verification.

CEYLON TEA BROKERS PLC -SALE NO. 7 OF 17TH /18TH FEBRUARY 2015

ORDER OF SALE – SOLD THIS WEEK

EX-ESTATE	H&M/OFF GRADE/DUST	LEAFY/TIPPY/PREM & BOP1A
JKL	Bartleet Produce Marketing (Pvt) Ltd	Mercantile Produce Brokers(Pvt) Ltd
CTB	Ceylon Tea Brokers PLC	Bartleet Produce Marketing (Pvt) Ltd
BART	John Keells PLC	Forbes & Walker Tea Brokers (Pvt) Ltd
ASIA	Eastern Brokers Ltd	Ceylon Tea Brokers PLC
F&W	Forbes & Walker Tea Brokers (Pvt) Ltd	Eastern Brokers Ltd
EBL	Mercantile Produce Brokers (Pvt) Ltd	Asia Siyaka Commodities PLC
MBL	Lanka Commodity Brokers Ltd	John Keells PLC
LCBL	Asia Siyaka Commodities PLC	Lanka Commodity Brokers Ltd

Catalogue	LOTS	QTY (KGS)
Ex- Estate	908	1,058,026
High & Medium	1,288	705,278
Low Grown (L)	4,150	1,953,526
Low Grown (S)	2,881	1,819,266
Off Grades / BOP1A	2,250	1,257,698
Dusts	615	600,954
Premium Flowery	553	142,415
TOTAL	12,645	7,537,163

HIGH GROWN TEAS

Less demand

BOP

Best Western's few select invoices sold around last week's levels, whilst others declined by Rs. 10-20 per kg. Teas in the below best category too declined Rs.10 per kg. Plainer clean leaf types sold marginally lower, whilst poor leaf teas were upto Rs.10 per kg lower. Nuwara Eliya improved teas gained sharply, others were irregular. Uva/Udapussellawa's were Rs. 5-10 per kg lower.

BOPF

Best Western's a few select invoices sold around last week's levels, others were firm to irregular. In the below best category too teas were irregular, the brighter sorts were irregular and barely steady, whilst others together with plainer sorts sold around last week's levels. Nuwara Eliya's were irregular. Uva/ Udapussellawa's were irregular following quality.

MEDIUM GROWN TEAS

BOP

Improved teas were Rs.10 – 20 per kg dearer. Others firm.

BOPF

Neat clean leaf teas were Rs. 5-10 per kg dearer, poor leaf teas were difficult of sale.

OP/OPA

Firm

FBOP/FF1

FBOPs allround lower. FF1s too were lower allround

PEK/PEK1

Lower by Rs.10 per kg.

C T C

High Grown

BP1s- Gained Rs. 10 per kg and more following special inquiry. PF1s- Marginally lower

Medium Grown

BP1s – Mostly firm. PF1s – A few select invoices gained irregularly following special inquiry, others were irregular and lower following quality.

Low Grown

BP1s- Firm around last. PF1- Better sorts were Rs.5 – 10 per kg lower. Others were irregular and tended easier.

CEYLON TEA BROKERS PLC –SALE NO. 7 OF 17TH /18TH FEBRUARY 2015

QUOTATIONS – High Grown	BOP		BOPF	
BEST WESTERNS	470	550	470	580
BELOW BEST WESTERNS	435	460	430	460
PLAINER WESTERNS	420	430	385	425
NUWARA ELIYAS	520	560	460	610
UDAPUSSELLAWAS	400	405	340	370
BEST UVAS	430	440	410	445
OTHER UVAS	420	425	380	390
GOOD MEDIUMS	580	630	430	440
POOR MEDIUMS	520	560	370	400
QUOTATIONS – Unorthodox (CTC)	PF1		BP1	
CTC (High & Medium)	350	450	430	400
CTC (Low)	340	550	350	450

LOW GROWN

- BOP1** *Select best along with the Below best sorts eased.*
- OP1** *A few select best types appreciated from last week's levels. Others declined.*
- OP** *Select best types declined and at times more.*
- OPA** *Select best types appreciated by Rs.5 - 10 per kg and at times more.*
- PEKOE/PEKOE1** *Better types eased Rs.10 per kg whilst others met with good demand*
- FBOP/ FBOP1** *A few select best bright liquoring teas held firm. Best were marginally lower, below best and others barely firm.*
- BOP** *Select best liquoring teas held firm most others lost in value whilst the bottom end sold around last week's levels.*
- BOPF** *Firm to easier levels.*
- FBOPF/ FBOPF1** *Tippy varieties where quality was maintained held on select best and best FF1 were lower in value whilst most others too were irregularly lower.*

QUOTATION	SELECT BEST	BEST	BELOW BEST	OTHERS
FBOP1	450 – 550N	400 – 440	350 – 390	300 – 340
FBOP	540 – 650N	460 – 530	400 – 450	340 – 390
BOP	530 – 600	480 – 520	400 – 470	340 – 390
BOPF	500 – 560	400 – 490	330 – 390	280 – 320
FBOPF1	520 – 580	460 – 500	400 – 450	340 – 390
FBOPF	540 – 600	450 – 530	390 – 440	330 – 380
FBOPFSP/ FBOPFSP1	900 – 2000	700 – 800	600 – 675	-
BOP1	650 – 700	480 – 520	420 – 480	370 – 410
OP1	600 - 700	530 – 570	400 – 480	320 – 390
OP	480 – 570	430 – 460	400 – 420	320 – 390
OPA	500 – 540	450 – 470	410 – 430	320 - 390
PEKOE	550 – 630	520 – 510	450 – 490	340 - 420
PEKOE 1	550 – 650	500 – 510	450 – 470	370 - 420

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OFF GRADES

FGS/FGS1 : Best liquoring types were firm. Best & below best types declined by Rs.5 -10 per kg.

BP/BM : Select best BMs were lower by Rs.10 per kg. Poorer sorts were lower by Rs.10 per kg. BPs allround firm.

BOPIA : Select best & Best were firm. Below best and poorer types gained by Rs.5 -10 per kg.

QUOTATIONS	HIGH		MEDIUM		LOW	
BETTER FNGS	270	310	260	310	280	340
OTHER FNGS	260	305	255	300	265	305
P.FGS (CTC)	260	310	260	310	280	380
BP / BM	300	390	290	390	300	420
BOPIA	280	340	280	370	290	425

DUSTS/DUST1: Best liquoring types gained by Rs.10 – 20 per kg whilst below best were lower by Rs.5 – 10 per kg and at times more . CTC general market declined by Rs.10- 20 per kg.

QUOTATIONS	HIGH		MEDIUM		LOW	
BETTER PRIMARY DUSTS	430	600	360	430	340	460
SECONDARY DUSTS	230	350	210	340	210	330
PDUST (CTC)	-	390	320	470	330	510

TOP PRICES – HIGH AND MEDIUM TEAS

WESTERN MEDIUM

Nayapane	BOP	630.00
Nayapane	BOP SP	580.00
Craighead	BOPF/BOPFSP	540.00
Nayapane	FBOP/FBOP1	1,000.00
Imboolpitiia	BOP1	740.00
Imboolpitiia	FBOPF/FBOPF1	600.00
Nayapane	FBOPF/FBOPF1	600.00
Harangalla	OP/OPA	435.00
Ancoombra	OP/OPA	435.00
Craighead	OP1	780.00
Cooroondoowatte	OP1	780.00
Craighead	PEK/PEK1	580.00
Cooroondoowatte	PEK/PEK1	580.00

WESTERN HIGH

Great Western	BOP	550.00
Mattakelle	BOP SP	480.00
Brunswick	BOPF/BOPFSP	580.00
St Clair	BOP1	450.00
Diyagama West	FBOP/FBOP1	900.00
Inverness	FBOPF/FBOPF1	600.00
Bogahawatte	OP/OPA	480.00
Bogahawatte	OP1	560.00
Labookellie	PEK/PEK1	1,150.00

NUWARA ELIYAS

Court Lodge	BOP	610.00
Court Lodge	BOPF/BOPFSP	550.00
Court Lodge	FBOP/FBOP1	1,050.00
Court Lodge	PEK/PEK1	1,500.00

UVA MEDIUM

Halpewatte Uva	BOP	540.00
Demodera 'S'	BOP SP	510.00
El Teb	BOPF/BOPFSP	45.00
Demodera 'S'	BOP1	700.00
Tinioya	FBOP/FBOP1	650.00
Halpewatte Uva	FBOPF/FBOPF1	560.00
Tinioya	FBOPF/FBOPF1	560.00
Shawlands	OP/OPA	610.00
Pettiagalla	OP1	620.00
Halpewatte Uva	PEK/PEK1	540.00

UVA HIGH

Glenanore	BOP	540.00
Templehurst	BOP SP	470.00
Bandara Eliya	BOPF/BOPFSP	420.00
Kelliebedde	BOPF/BOPFSP	420.00
Ampittiakande	BOP1	640.00
Glenanore	FBOP/FBOP1	570.00
Spring Valley	FBOPF/FBOPF1	560.00
Craig	OP/OPA	435.00
Uva Highlands	OP1	440.00
Gonamotawa	PEK/PEK1	480.00

UDAPUSSELLAWAS

Kirklees	BOP	430.00
Gordon	BOPSP	370.00
Ragalla	BOPF/BOPFSP	410.00
Alma	FBOP/FBOP1	410.00
Alma	FBOPF/FBOPF1	490.00
Gordon	OP/OPA	410.00
Ragalla	PEK/PEK1	450.00

DENOTES – CEYLON TEA BROKERS PLC [@] / ALL TIME RECORD PRICE [**] / EQUAL ALL TIME RECORD PRICE [*]

CEYLON TEA BROKERS PLC –SALE NO. 7 OF 17TH /18TH FEBRUARY 2015

UNORTHODOX TEAS (CTC)

HIGH GROWN – CTC	PF 1	BP1	BPS	OF
Mt Vernon	405.00	470.00		
Dunsinane			415.00	
MEDIUM GROWN – CTC				
Madulkelle	450.00	425.00		
Strathdon		425.00		
New Peacock			400.00	
Carolina			400.00	
LOW GROWN - CTC				
Hingalgoda	550.00			
New Galaboda		470.00		
Brombreeze			350.00	@

TOP PRICES – LOW GROWN TEAS

LEAFY GRADES

Sithaka	BOP1	680.00
Navinda	OP	570.00
Sithaka	OP1	770.00
Hiniduma 'S.H'	OPA	540.00
Wathahena	PEKOE	630.00
New Batuwangala	PEKOE1	650.00
Nawalakanda Super	PEKOE1	650.00

TIPPY/SMALL LEAF GRADES

New Vithanakanda	BOP	600.00
Renukanda	BOP SP	580.00
New J.S.P	BOPF	560.00
Kelani	BOPF SP	560.00
Hidellana	FBOP	650.00
Wikiliya	FBOP	650.00
Nilgiri	FBOP	640.00
Nilrich	FBOP1	620.00
K.D.U. Super	FBOPF	600.00
Mulatiyana Hills	FBOPF1	630.00

OFF GRADES

Daduwangala CTC	PF	425.00
Nawalakanda	BM	425.00
Ferndale	BM	415.00
Sirimewana	BM	415.00
Hatherliegh	BM	415.00
Dulie Ella	BP	375.00
Ingestre	FGS/FGS1	445.00
Richiland	BOP1A	425.00

PREMIUM FLOWERY

Ivy Hills	FBOPF SP	2,000.00
Lumbini	FBOPF EX SP	2,050.00
K.D.U. Super	FBOPF EX SP1	1,650.00

DUSTS

St Coombs	DUST1	620.00
Cee Tee Hills	PDUST	540.00

DENOTES – CEYLON TEA BROKERS PLC [@] / ALL TIME RECORD PRICE [**] / EQUAL ALL TIME RECORD PRICE [*]

CEYLON TEA BROKERS PLC – SALE NO. 7 OF 17TH / 18TH FEBRUARY 2015

OTHER ATTRACTIVE PRICES IN OUR CATALOGUE

LEAFY GRADES

MATUWAGALLA SUPER	BOP1	550.00
BROMBIL	BOP1	530.00
NILGIRI	BOP1	520.00
YALTA	OP1	640.00
LICKRA	OP1	630.00
MATUWAGALLA SUPER	OP1	580.00
YALTA	OP	525.00
SIHARA	OP	525.00
SIRIMEWANA	OP	520.00
NILGIRI	OP	500.00
LICKRA	OP	500.00
GANGALAGAMUWA SUPER	OPA	530.00
LICKRA	OPA	520.00
A.C.U. SUPER	OPA	510.00
YALTA	OPA	510.00
MULATIYANA HILLS	OPA	510.00
YALTA	PEKOE	580.00
LICKRA	PEKOE	570.00
LIONS	PEKOE	570.00
YALTA	PEKOE1	640.00
URUWALA	PEKOE1	630.00
MATUWAGALLA SUPER	PEKOE1	620.00

TIPPY/SMALL LEAF GRADES

BROMBIL	BOP	550.00
GANGALAGAMUWA SUPER	BOP	550.00
BROMBIL	BOPSP	520.00
BROMBIL	BOPA	540.00
SUWISHKA	BOPA	540.00
YALTA	BOPA	540.00
LIONS	BOPA	540.00
URUWALA	BOPFSP	360.00
LIONS	FBOP	570.00
YALTA	FBOP	570.00
NEW J.S.P	FBOPF	530.00
SIHARA	FBOPF	500.00
MULATIYANA HILLS	FBOPF1	630.00
URUWALA	FBOPF1	600.00

OFF GRADES

BROMBREEZE CTC	PF	330.00
FERNDAL	BM	405.00
MAHATENNA	BP	365.00
BOGAHAWATTE	FGS	340.00
SIHARA	BOP1A	410.00

EX -ESTATE/HIGH & MEDIUM

HAUTEVILLE	BOP	440.00
MAHATENNA	BOPSP	530.00
MAHATENNA	BOP1	450.00
HAUTEVILLE	BOPF	430.00
KALUBOWITIYANA	PF1	485.00
MAHATENNA	PEK1	490.00
BOGAHAWATTE	FBOP	540.00
TORRINGTON	FBOP	535.00
TORRINGTON	FBOPF1	550.00
MAHATENNA	FBOPF1	520.00

DUST

HAUTEVILLE	DUST1	450.00
WAVERLEY	DUST1	450.00
MADULKELLE	PDUST	400.00

PREMIUM FLOWERY

CO-OP TEA	FBOPF EX SP1	1,100.00
YALTA	FBOPF EX SP	2,300.00
LIONS	FBOPF EX SP	1,000.00
SIHARA	FBOPF SP	1,400.00
CO-OP TEA	FBOPF SP	1,100.00

FUTURE SALES INFORMATION

NEXT SALE NO.08

SALE OF 24TH/25TH FEBRUARY 2015

Ex-Estate H/M-OFF GR & DUST LEAFY/TIPPY/PREM & BOP1A Our Selling Time

CTB	CTB	Bartleet Produce Marketing (Pvt) Ltd	24th February 2015
BART	JKL	Forbes & Walker Tea Brokers (Pvt) Ltd	High & Medium 8.00 a.m
ASIA	EBL	Ceylon Tea Brokers PLC	Low Grown (Tippy) 10.30 a.m
F&W	F&W	Asia Siyaka Commodities PLC	Premium Flowery 11.30 a.m
EBL	MBL	John Keells PLC	BOP1A 2.00 p.m
MBL	LCBL	Eastern Brokers Ltd	25th February 2015
LCBL	ASIA	Lanka Commodity Brokers Ltd	Low Grown (Leafy) 11.05 a.m
JKL	BART	Mercantile Produce Brokers (Pvt) Ltd	Ex-Estate 8.00 a.m
			Off Grades 8.40 a.m
			Dusts 11.40 a.m

Buyers Prompt :03.03.2015

Sellers Prompt: 04.03.2015

DENOTES – CEYLON TEA BROKERS PLC [@] / ALL TIME RECORD PRICE [**] / EQUAL ALL TIME RECORD PRICE [*]

CEYLON TEA BROKERS PLC –SALE NO. 7 OF 17TH /18TH FEBRUARY 2015

AWAITING SALE OFFERINGS

	SALE OF- 24 TH / 25 TH FEBRUARY 2015		SALE OF - 02 ND / 03 RD MARCH 2015	
	LOTS	QTY(KGS)	LOTS	QTY(KGS)
EX- ESTATE	934	1,088,470	934	1,086,945
HIGH AND MEDIUM	1,148	639,451	1,267	700,939
LOW GROWN (L)	3,667	1,749,690	3,916	1,861,431
LOW GROWN (S)	2,445	1,500,160	2,683	1,667,785
OFF GRADES+BOP1A	1,747	954,387	2,327	1,282,727
DUSTS	487	465,803	578	539,922
PREMIUM FLOWERY	500	120,043	415	111,494
TOTAL	10,928	6,518,004	12,120	7,251,243
MAIN SALE		06/02/2015		13/02/2015
EX ESTATE		06/02/2015		12/02/2015

- Closed ahead of the Schedule.

CATALOGUE CLOSING DATES

Sale No. 10 - 10th / 11th March 2015

Ex-Estate catalogue scheduled to be closed on the 19th February, 2015 and Main Sale catalogues scheduled to be closed on the 20th February 2015 or earlier.

Sale No. 11 - 17th / 18th March 2015

Ex-Estate catalogue scheduled to be closed on the 26th February, 2015 and Main Sale catalogues scheduled to be closed on the 27th February 2015 or earlier.

Sale No. 12 - 24th / 25th March 2015

Ex-Estate catalogue scheduled to be closed on the 06th March, 2015 and Main Sale catalogues scheduled to be closed on the 06th March 2015 or earlier.

WORLD TEA PRODUCTION (IN MILLION KILOS)

Country	Month	2013	2014	2013 Todate	2014 Todate	Difference +/-
Sri Lanka	December	24.3	30.3	338.0	340.0	-2.0
Bangladesh	December	5.3	3.8	66.3	64.5	-1.8
Kenya	December	41.7	45.0	432.4	445.1	+12.6
Malawi	December	4.0	1.8	309.7	313.8	+4.1
North India	December	39.3	40.1	958.6	943.6	-15.0
South India	December	17.9	17.5	241.8	241.2	-0.6
Uganda	November	5.7	3.3	55.6	55.3	-0.2
Indonesia(PTP only)	May	5.3	5.2	24.1	24.8	+0.7

(Source: Africa Tea Brokers/National Brokers Ltd)

CEYLON TEA BROKERS PLC -SALE NO. 7 OF 17TH /18TH FEBRUARY 2015

ELEVATION WISE – STATISTICS – COLOMBO AUCTION AVERAGES

Elevation	WEEK BEFORE LAST	LAST WEEK	LAST YEAR
	(RS)	(RS)	(RS)
	Sale- 02.02.2015	Sale- 11.02.2015	Corres 2014
Uva High	343.79	359.24	400.32
Western High	426.06	417.82	451.20
CTC High	362.35	367.95	407.00
Total High Grown	405.40	404.21	439.07
Uva Medium	374.37	358.49	420.52
Western Medium	378.24	385.08	418.78
CTC Medium	376.66	379.46	415.41
Total Medium Grown	376.92	376.36	419.38
Orthodox Low	424.29	426.22	513.77
CTC Low	438.88	424.66	506.09
Total Low Grown	424.86	426.17	513.57
TOTAL	415.46	415.86	484.33

Elevation	WEEK BEFORE LAST	LAST WEEK	LAST YEAR
	(\$)	(\$)	(RS)
	Sale - 02.02.2015	Sale- 11.02.2015	Corres 2014
Uva High	2.60	2.71	3.06
Western High	3.22	3.15	3.45
CTC High	2.74	2.77	3.11
Total High Grown	3.07	3.04	3.36
Uva Medium	2.83	2.70	3.22
Western Medium	2.86	2.90	3.20
CTC Medium	2.85	2.86	3.18
Total Medium Grown	2.85	2.83	3.21
Orthodox Low	3.21	3.21	3.93
CTC Low	3.32	3.20	3.87
Total Low Grown	3.21	3.21	3.93
TOTAL	3.14	3.13	3.71
Weekly Sale Averages – 1 USD= Rs. (Daily weighted average)	132.20	132.80	130.71

Elevation	LAST YEAR	TODATE	LAST YEAR	TODATE
	2014	2015	2014	2015
	(RS)	(RS)	(\$)	(\$)
Uva High	422.34	359.04	3.23	2.73
Western High	455.65	415.81	3.48	3.16
CTC High	428.15	364.45	3.27	2.77
Total High Grown	447.5	401.15	3.42	3.05
Uva Medium	454.62	369.51	3.48	2.81
Western Medium	433.67	379.06	3.32	2.88
CTC Medium	427.71	381.38	3.27	2.90
Total Medium Grown	440.97	375.72	3.37	2.86
Orthodox Low	534.39	436.47	4.08	3.32
CTC Low	510.77	427.14	3.90	3.25
Total Low Grown	533.65	436.19	4.08	3.32
TOTAL	501.26	421.14	3.83	3.20

* Cumulative Sale Averages – 1 USD= Rs. (Monthly Weighted Average)

130.82 **131.55**

(Source: MSL/ CBSL)

CEYLON TEA BROKERS PLC –SALE NO. 7 OF 17TH /18TH FEBRUARY 2015

MOMBASA AUCTION – SALE OF 16TH /17TH FEBRUARY 2015

Much improved demand

The best BP1s available held firm to USC2 dearer with brighter types firm to USC18 dearer while mediums were irregular varying between USC8 to USC10 dearer to easier by upto USC32. Lower mediums saw better absorption at firm to USC36 above last prices while plainer descriptions were irregular and ranged between USC16 above last rates to easier by upto USC6. The best PF1s gained upto USC12 while brighter categories appreciated by USC8 to USC20 with mediums a strong feature at USC10 to USC26 dearer. Lower medium PF1s were steady to USC18 dearer with plainer sorts USC2 to USC12 above last prices. The best PDUSTs available were fully firm while brighter types rose by USC10 to USC24 and more with the sale. Medium PDUSTs appreciated by USC5 to USC20 with lower mediums firm to USC16 above last levels while plainer sorts saw an irregular enquiry ranging between USC4 to USC8 dearer to easier by upto USC2. The few best DUST1s on offer met better interest at USC10 dearer while brighter types gained USC6 to USC48 with mediums well competed for and appreciated by USC5 to USC44. Lower mediums varied between USC6 to USC18 dearer to easier by upto USC30 with plainer category steady to USC24 dearer.

In the secondary catalogues BPs gained while PFs were dearer. Clean well sorted coloury Fannings and similar DUSTs appreciated. Other Fannings gained while similar DUSTs were steady. BMFs were dearer.

Pakistan Packers were dominant and lent strong support with strong interest from Yemen and other Middle Eastern countries. There was more activity from Egyptian Packers, UK, Bazaar, Kazakhstan, other CIS countries and Sudan. Afghanistan maintained interest with some enquiry from Russia. Iran was subdued. Somalia was more active at the lower end of the market.

CTC QUOTATIONS	BP1 – USC	PF1 – USC	PD – USC	D1 - USC
Best	218 – 394	326 – 350	250 – 310	257 – 314
Good	218 – 237	318 – 333	252 – 266	250 – 296
Good Medium	220 – 251	302 – 340	242 – 268	250 – 296
Medium	225 – 314	278 – 306	215 – 262	215 – 274
Lower Medium	113 – 260	135 – 230	140 – 230	130 – 212
Plainer	074 – 116	084 – 194	080 – 210	085 – 210

AUCTION AVERAGE PRICES (in US\$ per kg)

COUNTRY	SALE 06 HELD ON 09 & 10/02/2015			SALE 06 HELD ON 10 & 11/02/2014		
	PRIMARY	SECONDARY	TOTAL	PRIMARY	SECONDARY	TOTAL
Kenya	2.47	1.03	2.35	2.35	1.83	2.31
Uganda	1.40	0.78	1.17	1.78	1.73	1.76
Rwanda	2.51	1.62	2.37	2.61	2.23	2.53
Burundi	2.44	1.82	2.37	2.41	2.05	2.35
Zambia	-	-	-	-	-	-
Tanzania	0.98	0.72	0.80	1.61	1.64	1.62
D R of Congo	-	-	-	-	-	-
Mozambique	-	-	-	1.80	1.63	1.72
Madagascar	-	-	-	-	-	-
Malawi	-	0.55	0.55	1.66	1.69	1.67
Zimbabwe	-	-	-	-	-	-
Ethiopia	-	-	-	-	-	-
Total	2.47	1.03	2.35	2.35	1.83	2.31
	TO DATE: 2015			TO DATE: 2014		
Kenya	2.42	1.09	2.32	2.68	1.85	2.60
Uganda	1.39	0.80	1.20	1.96	1.75	1.89
Rwanda	2.50	1.74	2.38	2.81	2.22	2.72
Burundi	2.46	1.76	2.38	2.59	2.08	2.52
Zambia	-	-	-	-	-	-
Tanzania	1.15	0.71	1.02	1.61	1.68	1.65
D R of Congo	1.78	0.55	1.17	-	-	-
Mozambique	0.97	0.52	0.57	1.86	1.61	1.77
Madagascar	-	-	-	1.76	1.73	1.75
Malawi	-	0.71	0.71	1.77	1.70	1.76
Zimbabwe	-	-	-	-	-	-
Ethiopia	-	-	-	-	-	-
Total	2.30	1.01	2.15	2.57	1.81	2.45

Source – Africa Tea Brokers Ltd

CEYLON TEA BROKERS PLC – SALE NO. 7 OF 17TH /18TH FEBRUARY 2015

BANGLADESH AUCTION – SALE OF 17TH FEBRUARY 2015

CTC LEAF: Met with strong but selective demand.

BROKENS: All good Brokens met with a good demand and were mostly firm. The smaller types with brighter liquors were occasionally dearer. These could be quoted between Tk.198/- and Tk.208/-. Mediums were easier following quality whilst poor fibrous types were again neglected with heavy withdrawals.

FANNINGS: A few good liquoring Fannings on offer were strongly competed for and advanced on a broad front by Tk.10/- and more. A few select lines sold between Tk.210/- and Tk.225/-. Mediums were about steady. Plain teas again were difficult of sale with end of season teas remaining unsold.

CTC DUST: Met with a strong demand. A few better liquoring varieties were strongly competed for and were dearer by upto Tk.10/- and more. Others sold around last levels. Plainest varieties were a lower market with some withdrawals. Blenders lent strong support with more interest from the Loose tea buyers.

COMMENTS: Buyers were strongly competing for the few bright liquoring teas on offer which appreciated by a fair margin but other types especially the poor plain varieties were severely discounted with a heavy weight remaining unsold. Blenders were more active with fair interest from the Loose tea buyers. Good liquoring Dusts were a strong feature of the sale.

KOLKATA AUCTION – SALE OF 17TH FEBRUARY, 2015 (Preliminary)

MARKET: Assams sold so far are irregular and easier following a seasonal decline in quality with some withdrawals owing to less demand. Western India limited enquiry. Tata Tea silent so far. Exporters operating. HUL very Selective.

GUWAHATI AUCTION – SALE OF 17TH FEBRUARY, 2015 (Preliminary)

Market opened to fair demand at all around easier rates. Brownish and end of season teas being discounted and witnessing high outlots. TGBL quiet. Very selective enquiry from HUL. WI subdued. Some enquiry from Internal sections at lower levels. Export negligible so far.

Source – National Brokers Ltd

JAKARTA AUCTION SALE OF 18TH FEBRUARY, 2015

MARKET: There was fair interest at irregular levels.

JAVA ORTHODOX: PF better/best lines appreciated by 2-3 cts whilst good medium lines depreciated by 1-4 cts below last week. Dust/D.II better/best lots were sold firm to 2 cts easier but good medium lots withdrawn. PF.II best quality gained by 2-3 cts when sold whereas good medium quality withdrawn.

JAVA CTC : PF1/Dust/Fann strengthened by 4-5 cts above last week levels. PD/D.2 were sold firm to 2 cts easier.

SUMATRA ORTHODOX : BOP/BOPF/Dust were advanced by 3-4 cts when sold. PF/BT/PF.II discounted by 1-2 cts below last week sale. Balance secondary grades were weakened by 4-5 cts.

Source – Sinar Maluku

CEYLON TEA BROKERS PLC –SALE NO. 7 OF 17TH /18TH FEBRUARY 2015

IMAGE OF CEYLON TEA RECEIVED UNPRECEDENT BOOST IN DESERT LAND

“Ceylon Tea” which pioneered to help the popularity of the small Indian Ocean Island to global stardom for more than a century received a terrific upgrading recently at the world’s largest annual Food & Beverage Exhibition “Gulfood” in Dubai. The platform was a Ceylon Specialty Estate Tea of the Year Competition and a Charity Tea Auction focusing on the discerning tea consumers in the Middle East & Gulf Region. The event portrayed the strength of unity and understanding of another public/private partnership within the Sri Lanka tea industry. The Sri Lanka Tea Board and the Colombo Tea Trader’s Association in collaboration with the Tea Promotion Unit of the Consulate General of Sri Lanka office in Dubai teamed up to organize this promotional program for the first time ever in the Middle East/Gulf/North Africa Region. This was another successful attempt by the industry stake holders in Sri Lanka for the nation brand “Ceylon Tea” to be firmly portrayed with a view to secure a more prominent space in the global tea fraternity. Similar projects related to Estate Tea of the Year contest and Charity Tea Auctions have been undertaken by the Tea Board and the Sri Lanka Tea Industry in USA, Japan and Russia during the past fifteen years with tremendous mileage for straight-line un-blended garden marks.

Popularizing and encouraging the concept of marketing specialty Original, single garden teas by demonstrating distinctly unique and diverse regional attributes, inherent in specialty tea from Sri Lanka, in major Black Tea consuming countries had been the prime objective of this periodic promotional event. The project is to distinguish the natural characteristics of one estate from another in our small island nation and educate the trade as well as consumers in the target tea markets. The scheme had always encouraged and rewarded the estates of Sri Lanka that produce more specialty and quality teas while felicitating product excellence focused on unique garden marks. Indeed the event attracted many tea factories in Sri Lanka and the secretariat received more than 1200 applications with tea samples for the competition. The pre-qualifying rounds of the contest was held in Sri Lanka and utilized the entire past year for short listing of samples eligible for the final round concluded in Dubai. Due to the intense competition, a number as high as 112 tea samples qualified for the final round under 10 major categories namely, Nuwara Eliya, Uda Pussellawa, Dimbula, Uva, Kandy, Sabaragamuwa, Ruhuna, Green Tea, CTC & Innovative Category.

The pinnacle of the gala event was concluded at the Dubai World Trade Centre on 9th of February 2015 and it coincided with the Gulfood Exhibition. It was a good platform to demonstrate a promotional activity of this nature for Ceylon Tea. Four expert Tea Tasters namely, Anselm Perera, Chairman, Colombo Tea Traders Association and the globally renowned Mlesna tea brand, Joseph Sinniah, Director of Akbar Brothers Limited, the single largest tea exporter to the world, Andrey Kraynev, Director of James Finlay Middle East (former Tea Taster of May Tea Co) and Richard Smyth, Director of RDS Tea Trading Dubai (former Tetley Group & Baeshen & Co, Jeddah) judged the winning teas. While a pre-final round was held on the previous day to bring down the eligible samples to 72, the final list of Gold, Silver & Bronze winners (30 in total) are tabulated below as per the regions and categories.

Gold Winners

Nuwara Eliya	-	Pedro (Lover’s Leap)	OP
Uda Pussellawa	-	Alma	FBOP
Dimbula	-	Glassaugh	OP1
Uva	-	Sarnia Plaiderie	Pekoe
Kandy	-	Imboolpitiya	OP1
Sabaragamuwa	-	New Vithanakande	FFExSp
Ruhuna	-	Lumbini	FFExSp
Green Tea	-	Radella	GP1
CTC	-	Kalubowitiyana	BP1
Innovative Category	-	Craighead	Green Rings

Silver Winners

Nuwara Eliya	-	Pedro (Mahagastotte)	BOPF
Uda Pussellawa	-	Kirklees	BOPF
Dimbula	-	Crystler's Farm	OP1
Uva	-	Sarnia Plaiderie	OP1
Kandy	-	Nayapane	OP
Sabaragamuwa	-	New Vithanakande	BOP1
Ruhuna	-	Lumbini	OP1
Green Tea	-	Melfort	GP1
CTC	-	Kalubowitiyana	PF1
Innovative Category	-	Craighead	Silver Rings

Bronze Winners

Nuwara Eliya	-	Pedro (Lover's Leap)	Pekoe
Uda Pussellawa	-	Lucky Land	BOPF
Dimbula	-	Norwood	FBOP
Uva	-	Adawatte	OP
Kandy	-	Craighead	BOP
Sabaragamuwa	-	Sithaka	OP1
Ruhuna	-	Lumbini	FBOP1
Green Tea	-	Glassaugh	GP1
CTC	-	Cee Teat Hills	BP1
Innovative Category	-	Bearwell	Silver Blossom

Due to the closeness and the competitiveness of the samples, the specialized tea tasting panel consisting of overseas and Sri Lankan experts underwent a tough time to select the final winners enumerated above. The dry leaf appearance, the infusion and liquor of the brewed tea (strength) of each sample was given marks by the judges. The main focus was on importers, buyers, packers, distributors, wholesalers & retailers of premium food products as well as exclusive tea rooms, tea shops and tea bars. Immediately following the competition, the Gold Winning teas were auctioned by Anil Cooke, President of Asia Siyaka Commodities PLC who was flown down to Dubai specially for the occasion. Incidentally, he was responsible in conducting Ceylon Tea Charity Auctions in USA, Japan and Russia as well in the past. Around 30 private factory owners and plantation factory owners from Sri Lanka were personally present in Dubai on 9th of February to witness the grand finale and ascertain whether their teas have won a title.

While, only the gold winners of all ten categories were sold under the Charity Tea Auction, each lot consisted of 05 kgs except the innovative category where a smaller lot of 2½ kgs was auctioned. The highest gold winning price was fetched by Ruhuna region under Lumbini factory for a very special FFEExSp grade which went at an attractive US\$ 2900/- for the 5 kg lot to a buyer from South Korea. A special mention is required regarding Janet Japan and Inter Tea / Sun Tea as both clients participated strongly at the Charity Auction and made the bidding contest exciting and interesting. The total proceeds of US\$ 8,800/- would be ultimately utilized for the benefit of the children of plantation workers in the tea industry. It also needs highlighting that Sri Lanka Airlines in Dubai gifted an air ticket Dubai/Colombo/Dubai while Turtle Bay Boutique Hotel in Tangalle gave away a weekend package for the highest winning bid. The second and third highest winning bids were presented with a weekend package and a dinner for two by Al Jaddaf Marriot, 5 star hotel in Dubai, the only Marriott chain hotel owned 100% by a Sri Lankan.

This promotional activity for Ceylon Tea was carried out in the background of the Gulfood 2015 where Sri Lanka Tea Board organized an extremely attractive and professional pavilion for a group of 10 private sector tea companies. The representation of the tea industry from Sri Lanka at this exhibition was unprecedented with 40 tea companies participating and competing for a share of the throat. All in all, it was a very positive and healthy promotional venture for Ceylon Tea in the Middle East.

Source : Sri Lanka Tea Board

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